

MONTGOMERY
COUNTY
EXECUTIVE
**HISPANIC
GALA**



SPONSOR *Information Kit*

SAVE THE DATE

THURSDAY, SEPTEMBER 7, 2017

The Fillmore Silver Spring

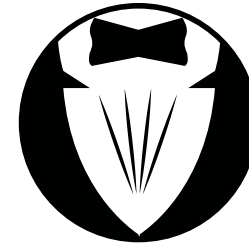
8656 Colesville Road

Silver Spring, MD 20910

7:00 PM - 11:00 PM

www.montgomeryhispanicgala.org

SPONSOR *Information Kit*



MONTGOMERY
COUNTY
EXECUTIVE
**HISPANIC
GALA**

SAVE THE DATE

THURSDAY, SEPTEMBER 7, 2017

The Fillmore Silver Spring

8656 Colesville Road

Silver Spring, MD 20910

7:00 PM - 11:00 PM

A joint collaboration of the Montgomery County Executive's Latin American Advisory Group, National Hispanic Communications Group, Washington Hispanic Newspaper and Univision Washington. With the support of the Montgomery County Government Hispanic Employees bringing together stakeholders and organizations that are committed to assist Hispanic youth to achieve a high level of education while building strong, diverse and united communities in Montgomery County and throughout the State of Maryland.

Hispanics comprise 17% of the population in Montgomery County and nearly 62% of the population growth in the State of Maryland in the last decade was Latino.

The Montgomery County Executive's Hispanic Heritage Gala kicks off the National Hispanic Heritage Month, which is observed from September 15 to October 15 to recognize the contributions of Hispanic and Latino Americans to the United States and celebrate Hispanic heritage and culture.

Sponsoring at this important venue offers **great visibility to corporations, organizations, agencies and individuals** targeting the fastest growing segment of Maryland's population.

SPONSORSHIP BENEFITS

Platinum Sponsor \$20,000

(only one package available in this category)

- Publicly recognized as a Platinum Sponsor for the Montgomery County Executive's Hispanic Gala
- Ten (10) Gala Tickets
- Platinum Sponsor Recognition Award during Event
- First location on the Montgomery Hispanic Gala Website as Platinum Sponsor
- Pre Gala VIP Reception
- Opportunity to Sponsor Event Entertainment
- Logo displayed during event

Gold Sponsor \$10,000

- Publicly recognized as a Gold Sponsor for the Montgomery County Executive's Hispanic Gala
- Six (6) Gala Tickets
- Gold Sponsor Recognition Award during Event
- Second location on the Montgomery Hispanic Gala Website as Gold Sponsor
- Pre Gala VIP Reception
- Logo displayed during event

Silver Sponsor \$5,000

- Publicly recognized as a Silver Sponsor for the Montgomery County Executive's Hispanic Gala
- Four (4) Gala Tickets
- Mention on the Montgomery Hispanic Gala Website
- Pre Gala VIP Reception
- Logo displayed during event

Bronze Sponsor \$2,500

- Publicly recognized as a Bronze Sponsor for the Montgomery County Executive's Hispanic Gala
- Two (2) Gala Tickets
- Listing on the Montgomery Hispanic Gala Website
- Logo displayed during event

SPONSORSHIP AGREEMENT

MONTGOMERY COUNTY EXECUTIVE HISPANIC GALA

Sponsor Information

Name Badge Name (This name will appear in your badge)

Title Company/Institution

Address City State/ ZipCode

Work Phone Fax E-mail

Point of Contact (POC) (POC) Phone Number (POC) E-mail

Platinum \$20,000.00 Gold \$10,000.00 Silver \$5,000.00 Bronze \$2,500.00

If you are enclosing a check, please return form and Make Check Payable to:

Montgomery Hispanic Gala Fund

c/o Lorna Virgilí

Montgomery County Executive Hispanic Gala

P.O. Box 4162

Rockville MD 20849

Method of Payment

Please mark your preferred method:

Check Enclosed Check # _____

Please Invoice

Credit Card

MasterCard Visa AMEX

Card # Exp. Date Card Security Code

Name on Card

Card Billing

Address City Zip Code

Signature Date

Tel: (240) 277-8072

E-mail: Lorna@NHCGmedia.com

The Montgomery County Executive Hispanic Gala is a 100% volunteer-run and 501c(3) Organization. Financial support is eligible for tax deductibility as a charitable contribution.